

June 12, 2023

Corporate Relations **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-4000 01 (Security Code: 534615)

The Manager (Listing Department) National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 (Symbol: NECCLTD)

Subject:

Intimation as per Regulation 84 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations") and Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI Listing Regulations")

Dear Sir(s),

Please find enclosed copies of the newspaper publication regarding pre-issue advertisement informing shareholders about the dispatch of Abridged Letter of Offer, Rights Entitlement Letter and Application Form in the following newspapers dated June 10, 2023:

1. Financial Express (English) -All Editions

2. Jansatta (Hindi) -All Editions

You are requested to kindly take the same on your records.

Thanking You

For North Eastern Carrying Corporation Limited

(Utkarsh Jain) Director

Encl: a/a

12

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated Wednesday, May 24, 2023 (the 'Letter of Offer' or 'LOF') filed with the Stock Exchanges, namely BSE Limited ('BSE') and the National Stock Exchanges'), where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')



NORTH EASTERN CARRYING CORPORATION LIMITED

Registered Office: 9062/47, NECC House, Ram Bagh Road, Azad Market, Delhi-110006, India; Tel: +91-11- 23517516-19; Contact Person: Ms. Mamta Bisht, Company Secretary & Compliance Officer; Email-ID: cs@neccgroup.com; Website: www.neccgroup.com;

Corporate Identification Number: L51909DL1984PLC019485

THE PROMOTERS OF OUR COMPANY ARE MR. SUNIL KUMAR JAIN. MR. UTKARSH JAIN. MRS. VANYA JAIN. M/S SUVI DEVELOPERS PRIVATE LIMITED. M/S NECC SECURITIES PRIVATE LIMITED. AND M/S NECC AUTOMOBILES PRIVATE LIMITED.

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF NORTH EASTERN CARRYING CORPORATION LIMITED COMPANY (THE 'COMPANY' OR THE 'ISSUER') ONLY

RIGHTS ISSUE OF UP TO 4,51,77,602 (FOUR CRORES FIFTY-ONE LAKHS SEVENTY-SEVEN THOUSAND SIX HUNDRED AND TWO) PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS.10.00/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF RS.18.00/- (RUPEES EIGHTEEN ONLY) PER RIGHTS SHARE (INCLUDING A PREMIUM OF RS.8.00/- (RUPEES EIGHT ONLY) PER RIGHTS SHARES') FOR AN AMOUNT AGGREGATING UP TO RS. 8,131.97 LAKHS* ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF NORTH EASTERN CARRYING CORPORATION LIMITED IN THE RATIO OF 9 (NINE) RIGHTS SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE I.E., FRIDAY, JUNE 02, 2023. ('ISSUE'). THE ISSUE PRICE IS 1.8 TIMES THE FACE VALUE OF THE EQUITY SHARE, FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 153 OF THE LETTER OF OFFER. *Assuming full subscription and receipt of First and Final call Money with respect to Rights Shares.

PAYMENT METHOD FOR THE ISSUE			
AMOUNT PAYABLE PER RIGHTS SHARE	FACE VALUE	PREMIUM	TOTAL
On Application	Rs.5.00/-	Rs.4.00/-	Rs.9.00/-
First and Final Call as determined by our Board/Committee at its sole discretion, from time to time	Rs.5.00/-	Rs.4.00/-	Rs.9.00/-
Total	Rs.10.00/-	Rs.8.00/-	Rs.18.00/-

Simple, Safe, Smart way of making an application-

ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON**
WEDNESDAY, JUNE 14, 2023	THURSDAY, JUNE 22, 2023	TUESDAY, JUNE 27, 2023

Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date ** Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time, provided that this

Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account.

Process of making an Application in the Issue

ASBA*

ASBA Facility:

In accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details refer to 'Terms of the Issue - Procedure for Application through ASBA Process' on page 164 of the Letter of Offer.

Make use of it!!!

Please note that subject to the SCSBs Complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENT IN DEMAT ACCOUNT OF ELIGIBLE EQUITY SHAREHOLDERS

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be admitted for trading on the Stock Exchanges under the ISIN: INE553C20016, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders' on page 155 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of selfattested PAN and client master sheet of the demat account etc., details/records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar to the Issue not later than Thursday, June 22, 2023, being 2 (Two) Working Days prior to the Issue Closing Date being Tuesday, June 27, 2023, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts on Monday, June 26, 2023, being at least 1 (One) day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an application in the Issue and the communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that the demat account details of which have been provided to our Company or the Registrar to the Issue is active to facilitate the aforementioned transfer. Such Eligible Equity Shareholders holding Equity Shares in physical form can update the details of their respective demat accounts on the website of the Registrar to the Issue i.e., www.purvashare.com. Such Eligible Equity Shareholders can make an application only after the Rights Entitlement is credited to the respective demat accounts

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION TITLED 'TERMS OF THE ISSUE - PROCESS OF MAKING AN APPLICATION IN THE ISSUE' ON PAGE 154 OF THE LETTER OF OFFER.

MAKING OF AN APPLICATIONS THROUGH THE ASBA PROCESS: An Investor wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block application Money payable on the application in their respective ASBAAccounts.

Investors should ensure that they have correctly submitted the Common Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Common Application Form, as the case may be, at the time of submission of the Application.

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

PLEASE NOTE THAT THE RIGHTS SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE. FOR DETAILS SEE 'TERMS OF THE ISSUE- ALLOTMENT ADVICE OR REFUND/ UNBLOCKING OF ASBA ACCOUNTS' ON PAGE 177 OF LETTER OF OFFER.

APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an application to subscribe to this Issue on plain paper, in case of non-receipt of Common Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source. An Eligible Equity shareholders shall submit the plain application paper to the Designated Branch of the SCSBs to block Application Money in the said bank account maintained with the same SCSB. Applications on the plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 78 of the SEBI (ICDR) Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper applications. Please note that SCSBs shall accept such applications only if all details required for making the application as per the SEBI (ICDR) Regulations are specified in the plain paper application and that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, please see the section entitled 'Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process' on page 166 of Letter of Offer.

Please note that Eligible Equity Shareholders who are making the application on plain paper shall not be entitled to renounce their Rights Entitlement and should not utilize the Common Application form for any purpose including renunciation even if it is received subsequently.

The Application on the plain paper duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per the specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSBs before Issue Closing Date and should contain following particulars:

1. Name of our Company, being North Eastern Carrying Corporation Limited; 2. Name and Address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimens recorded with our Company or the depository); 3. Registered Folio Number/ DP and Client ID No.; 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Shares applied for pursuant to this Issue: 5. Number of Equity Shares held as on Record Date: 6. Allotment option - only dematerialised form: 7. Number of Rights Shares entitled to: 8. Number of Rights Shares applied for within the Rights Entitlements; 9. Number of additional Rights Shares applied for, if any; 10. Total number of Rights Shares applied for; 11. Total amount paid at the rate of Rs.18.00/- (Rupees Eighteen Only). On Application, Investors will have to pay Rs. 9.00 /- (Rupees Nine Only) per Rights Share which constitutes 50.00% (Fifty Percent) of the Issue Price and the balance Rs.9.00 /-

(Rupees Nine Only) per Rights Share which constitutes 50.00% (Fifty Percent) of the Issue Price. will have to be paid, on First and Final Call, as determined by the Board of Directors/Committee at its sole discretion, from time to time; 12. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB; 13. In case of non resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. All such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in 'Notice To Overseas Investors- No Offer in the United States' on page 12 of Letter of Offer and shall include the following:

For further details, check selection on ASBA below.

I/We hereby make the representations, warranties, acknowledgments and agreements set forth in the Section Notice To Overseas Investors- No Offer in the United States' on page 12 of the Letter of

I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In cases where multiple Common Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account. including cases where an Investor submits Common Application Forms along with a plain paper Application, such Applications shall be liable to be rejected

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an application being rejected, with our Company, the Lead Manager and the Registrar to the Issue not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar to the Issue at www.purvashare.com.

NOTICE TO OVERSEAS INVESTORS

The distribution of the Issue Material and the Issue of Rights Entitlements or the Rights Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Issue Material may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Shareholders as on Record Date and will dispatch the Issue Materials through email and courier to such Eligible Shareholders who have a registered address in India or have provided an Indian address to our Company.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Shares have not been and will not be registered under the United States Securities Act, 1933, as amended, or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act, except in a transaction exempt from the registration requirements of the Securities Act. The Rights Entitlements and Rights Shares referred to in the Letter of Offer are being offered in India and in jurisdictions where such offer and sale of the Rights Shares and/ or Rights Entitlements are permitted under laws of such jurisdictions, but not in the United States. The offering to which the Letter of Offer, and Abridged Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any securities or rights for sale in the United States or as a solicitation therein of an offer to buy any of the said securities or rights. Accordingly, the Letter of Offer, the Abridged Letter of Offer, Entitlement Letter, and Application Form should not be forwarded to or transmitted in or into the United States at any time.

LAST DATE FOR APPLICATION

The last date for submission of duly filled in Common Application Form or a plain paper Application is Tuesday, June 27, 2023 i.e., the Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date)

If the Common Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Shares hereby offered, as provided under the paragraph titled 'Basis of Allotment' on page 176 of the Letter of Offer. Please note that on the Issue Closing Date, Applications through ASBA process shall be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

ALLOTMENT ONLY IN DEMATERIALISED FORM:

In accordance with Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to: (a) Equity Shares held in the account of IEPF authority; (b) The demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit or credit or details of which are unavailable with our Company or with the Registrar to the Issue on the Record Date; (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in the physical form on the Record Date the details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar to the Issue; (d) Credit of the Rights Entitlements returned/reversed/failed; (e) The ownership of the Equity Shares currently under dispute, including any court proceedings, if any.

In accordance with the SEBI Circular bearing reference number 'SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, the Rights Entitlements of the Physical Equity Shareholders shall be credited in a demat suspense escrow account opened by our Company during the Issue Period. The Physical Equity Shareholders are requested to furnish the details of their demat account to the Registrar to the Issue not later than 2 (Two) Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their demat accounts at least 1 (One) day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar to the Issue not later than 2 (Two) Working Days prior to the Issue Closing Date, shall lapse. Further, pursuant to a press release dated December 03, 2018, issued by the SEBI, with effect from April 01, 2019, a transfer of listed Equity Shares cannot be processed unless the Equity Shares are held in dematerialized form (except in case of transmission or transposition of Equity Shares). Such Eligible Equity Shareholders must check the procedure for application by physical shareholders in the section titled 'Terms of the Issue -Application by Eligible Equity Shareholders holding Equity Shares in Physical Form' and 'Terms of the Issue - Allotment Advice or Refund/Unblocking of ASBA Accounts' beginning on page 168 and 177 of the Letter of Offer, respectively.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM.

LISTING: The Existing shares of the Company are listed on BSE Limited ('BSE') and National Stock Exchange of India Limited ('NSE' and together with BSE, 'Stock Exchanges'). The Company has received 'In-principle' approval from BSE for listing the Rights Shares to be allotted pursuant to the Issue letter bearing reference number 'DCS/RIGHT/CP/FIP/2468/2022-23' dated Thursday, August 04, 2022 and NSE pursuant to its letter bearing reference number 'NSE/LIST/31838' dated Monday. July 25, 2022. Our Company will also make an application to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, for the purpose of the Issue the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF SEBI: Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 145 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED: It is to be distinctly understood that the permission given

by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of 'Disclaimer Clause of BSE Limited' beginning on page 148 of Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the Letter of offer has been cleared or approved by NSE; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the Letter of Offer; nor does it warrant that this Issuer's securities will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer. The investors are advised to refer to the letter of offer for the full text of 'Disclaimer Clause of NSE' beginning on page 149 of Letter of Offer.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANK, REFUND BANKER: Kotak Mahindra Bank Limited

Address: Kotak Infiniti, 5th Floor, Building No. 21, Infinity Park, Off Western Express Highway

General AK Vaidya Marg, Malad (East), Mumbai - 400 097 Maharashtra, India; Contact Person: Arunima Saxena;

E-mail ID: cmsipo@kotak.com Contact Details: 8870775248 Website: www.kotak.com;

SEBI Registration Number: INBI00000927; CIN: L65110MH1985PLC038137

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:

In accordance with the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars, our Company will send / dispatch the Letter of Offer, the Rights Entitlement Letter, Common Application Form and other issue materials ("Issue Materials") only to the Eligible Equity Shareholders who have provided an Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the Issue Materials will be sent only to their valid e-mail address and in case the Eligible Equity Shareholders have not provided their e-mail address, then the Issue Materials will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Thursday, June 08, 2023, by Registrar to the Issue.

Further, the Letter of Offer will be provided by the Registrar to the Issue on behalf of our Company to the Eligible Equity Shareholders who make a request in this regard and have provided their Indian addresses to our Company. Investors can access the letter of offer, Abridged letter of offer, and the Application Form (provided

that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable laws) on the website of (i) Our Company www.neccgroup.com, (ii) Registrar to the Issue www.purvashare.com, (iii) Lead Manager www.capitalsquare.in, (iv) Stock Exchanges www.bseindia.com and www.nseindia.com. Eligible Equity Shareholder can also obtain details of their respective Rights Entitlement from the

website of the Registrar to the Issue i.e., www.purvashare.com; by entering their DP/ID and client ID or folio number (for Eligible Equity shareholder who hold Equity shares in physical form as on Record Date) and PAN. The link shall also be available on our company's website www.neccgroup.com

Further, our Company along with the Lead Manager will undertake all adequate steps to reach out the Eligible Equity Shareholders who have provided their Indian address through other means, as may be feasible.

The investors can visit following links for the below mentioned purposes - a) Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the investors www.purvashare.com, b) Updation of an Indian address/Email address /phone -mobile number in the records maintained by registrar or our company info@masserv.com, c) Updation of demat account details by Eligible Equity Shareholders holding shares in physical form support@purvashare.com, d) Submission of selfattested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders; support@purvashare.com

The Issue will remain open for a minimum 7 (Seven) days. However, our Board or our duly authorized committee will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date)

REGISTRAR TO THE ISSUE

The LOF is also available on the website of SEBI at www.sebi.gov.in

COMPANY DETAILS

Place: Delhi

Date: June, 09, 2023

Moving You Ahead		CAPITALSQUARE®
NORTH EASTERN CARRYING CORPORATION LIMITED 9062/47, NECC House, Ram Bagh Road, Azad Market, Delhi-110006, India; Contact Details: +91-11- 23517516-19; Email-ID: cs@neccgroup.com; Website: www.neccgroup.com; Contact Person: Ms. Mamta Bisht, Company Secretary and Compliance Officer; Corporate Identification Number: L51909DL1984PLC019485	PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED Unit No. 9, Ground Floor, Shiv Shakti Industrial Estate, J. R. Boricha Marg, Lower Parel East, Mumbai- 400011, Maharashtra, India; Contact Number: +91-22- 2301 0771/ 4961 4132; Website: www.purvashare.com; E-mail/Investor grievance ID: support@purvashare.com; Contact Person: Ms. Deepali Dhuri; SEBI Registration Number: INR000001112; Validity: Permanent	CAPITALSQUARE ADVISORS PRIVATE LIMITED 205-209, 2nd Floor, AARPEE Center, MIDC Road No 11, CTS 70, Andheri (E), Mumbai – 400093, Maharashtra, India; Contact Details: +91-22-66849999; Website: www.capitalsquare.in; Email ID: mb@capitalsquare.in; Investor Grievance ID: investor.grievance@capitalsquare.in; Contact Person: Mr. Mihir Pandhi; SEBI Registration Number: INM000012219 Validity: Permanent

For North Eastern Carrying Corporation Limited On behalf of the Board of Directors

LEAD MANAGER

Mamta Bisht Company Secretary and Compliance Officer Membership no: A30347

North Eastern Carrying Corporation Limited is proposing, subject to market conditions and other considerations, to make a rights issue of its Equity Shares, and has filed a Letter of Offer dated May 24, 2023 with SEBI and Stock Exchanges. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com, Our Company at www.nseindia.com and National Stock Exchange of India Limited at www.nseindia.com, Our Company at www.nseindia.com, Our Company at www.nseindia.com and are requested to refer to the Letter of Offer filed with SEBI and Stock Exchanges, including the Section titled 'Risk Factors' beginning on page 20 of the letter of Offer, for details of the same. Potential investors should not rely on the letter of offer for any investment decision.

This announcement has been prepared for publication in India and not be released in the United States. The Letter of Offer does not constitute an offer to sell or an invitation to subscribe to the securities offered in any jurisdiction to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. The Rights Entitlement and the Rights Shares offered in the Issue have not been and will not be registered under the Securities and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, such Rights Entitlements and Rights Entitlements and Rights Entitlements and Rights Shares are being offered and sold outside of the United States in offshore transactions in compliance with Regulation S under the US Securities Act and the applicable laws of jurisdiction where these offers and sales occur.

financialexp.epagr.in

13

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Moving You Ahead

NORTH EASTERN CARRYING CORPORATION LIMITED

Registered Office: 9062/47, NECC House, Ram Bagh Road, Azad Market, Delhi-110006, India; Tel: +91-11- 23517516-19; Contact Person: Ms. Mamta Bisht, Company Secretary & Compliance Officer;

Email-ID: cs@neccgroup.com; Website: www.neccgroup.com; Corporate Identification Number: L51909DL1984PLC019485

THE PROMOTERS OF OUR COMPANY ARE MR. SUNIL KUMAR JAIN, MR. UTKARSH JAIN, MRS. VANYA JAIN, M/S SUVI DEVELOPERS PRIVATE LIMITED, M/S NECC SECURITIES PRIVATE LIMITED, AND M/S NECC AUTOMOBILES PRIVATE LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF NORTH EASTERN CARRYING CORPORATION LIMITED COMPANY (THE 'COMPANY' OR THE 'ISSUER') ONLY

RIGHTS ISSUE OF UP TO 4.51.77.602 (FOUR CRORES FIFTY-ONE LAKHS SEVENTY-SEVEN THOUSAND SIX HUNDRED AND TWO) PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS.10.00/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF RS.18.00/- (RUPEES EIGHTEEN ONLY) PER RIGHTS SHARE (INCLUDING A PREMIUM OF RS.8.00/- (RUPEES EIGHT ONLY) PER RIGHTS SHARES') FOR AN AMOUNT AGGREGATING UP TO RS. 8,131.97 LAKHS* ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF NORTH EASTERN CARRYING CORPORATION LIMITED IN THE RATIO OF 9 (NINE) RIGHTS SHARES FOR EVERY 10 (TEN) EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE I.E., FRIDAY, JUNE 02, 2023, ('ISSUE'). THE ISSUE PRICE IS 1.8 TIMES THE FACE VALUE OF THE EQUITY SHARE, FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 153 OF THE LETTER OF OFFER. *Assuming full subscription and receipt of First and Final call Money with respect to Rights Shares.

PAYMENT METHOD FOR THE ISSUE			
AMOUNT PAYABLE PER RIGHTS SHARE	FACE VALUE	PREMIUM	TOTAL
On Application	Rs.5.00/-	Rs.4.00/-	Rs.9.00/-
First and Final Call as determined by our Board/Committee at its sole discretion, from time to time	Rs.5.00/-	Rs.4.00/-	Rs.9.00/-
Total	Rs.10.00/-	Rs.8.00/-	Rs.18.00/-

#		
WEDNESDAY, JUNE 14, 2023	THURSDAY, JUNE 22, 2023	TUESDAY, JUNE 27, 2023
	MARKET RENUNCIATION*	
ISSUE OPENS ON	LAST DATE FOR ON	ISSUE CLOSES ON**

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

*The Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

** Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

0- V/V/A AFEC 101 MARKET AND 102 AND 1			
ASBA* Simple, Safe, Smart way of making an application Make use of it!!!	*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.		

Process of making an Application in the Issue ASBA Facility:

In accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details refer to 'Terms of the Issue - Procedure for Application through ASBA Process' on page 164 of the Letter of Offer.

Please note that subject to the SCSBs Complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENT IN DEMAT ACCOUNT OF ELIGIBLE EQUITY SHAREHOLDERS

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be admitted for trading on the Stock Exchanges under the ISIN: INE553C20016, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders' on page 155 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of selfattested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar to the Issue not later than Thursday, June 22, 2023, being 2 (Two) Working Days prior to the Issue Closing Date being Tuesday, June 27, 2023, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts on Monday, June 26, 2023, being at least 1 (One) day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an application in the Issue and the communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that the demat account details of which have been provided to our Company or the Registrar to the Issue is active to facilitate the aforementioned transfer. Such Eligible Equity Shareholders holding Equity Shares in physical form can update the details of their respective demat accounts on the website of the Registrar to the Issue i.e., www.purvashare.com. Such Eligible Equity Shareholders can make an application only after the Rights Entitlement is credited to the respective demat accounts

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION TITLED 'TERMS OF THE ISSUE - PROCESS OF MAKING AN APPLICATION IN THE ISSUE ON PAGE 154 OF THE LETTER OF OFFER.

MAKING OF AN APPLICATIONS THROUGH THE ASBA PROCESS: An Investor wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block application Money payable on the application in their respective ASBAAccounts.

Investors should ensure that they have correctly submitted the Common Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Common Application Form, as the case may be, at the time of submission of the Application.

For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

PLEASE NOTE THAT THE RIGHTS SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE. FOR DETAILS SEE 'TERMS OF THE ISSUE- ALLOTMENT ADVICE OR REFUND/ UNBLOCKING OF

ASBA ACCOUNTS' ON PAGE 177 OF LETTER OF OFFER. APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an application to subscribe to this Issue on plain paper, in case of non-receipt of Common Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source. An Eligible Equity shareholders shall submit the plain application paper to the Designated Branch of the SCSBs to block Application Money in the said bank account maintained with the same SCSB. Applications on the plain paper will not be accepted from any address outside India.

Additionally, in terms of Regulation 78 of the SEBI (ICDR) Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper applications. Please note that SCSBs shall accept such applications only if all details required for making the application as per the SEBI (ICDR) Regulations are specified in the plain paper application and that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, please see the section entitled 'Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process' on page 166 of Letter of Offer.

Please note that Eligible Equity Shareholders who are making the application on plain paper shall not be entitled to renounce their Rights Entitlement and should not utilize the Common Application form for any purpose including renunciation even if it is received subsequently.

The Application on the plain paper duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per the specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSBs before Issue Closing Date and should contain following

 Name of our Company, being North Eastern Carrying Corporation Limited;
 Name and Address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimens recorded with our Company or the depository); 3. Registered Folio Number/ DP and Client ID No.; 4. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Shares applied for pursuant to this Issue; 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Shares entitled to; 8. Number of Rights Shares applied for within the Rights Entitlements; 9. Number of additional Rights Shares applied for, if any; 10. Total number of Rights Shares applied for; 11. Total amount paid at the rate of Rs.18.00/- (Rupees Eighteen Only). On Application, Investors will have to pay Rs.9.00 /- (Rupees Nine Only) per Rights Share which constitutes 50.00% (Fifty Percent) of the Issue Price and the balance Rs.9.00 /-

(Rupees Nine Only) per Rights Share which constitutes 50.00% (Fifty Percent) of the Issue Price, will have to be paid, on First and Final Call, as determined by the Board of Directors/Committee at its sole discretion, from time to time; 12. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB; 13. In case of non resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. All such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in 'Notice To Overseas Investors- No Offer in the United States' on page 12 of Letter of Offer and shall include the following:

I/We hereby make the representations, warranties, acknowledgments and agreements set forth in the Section'Notice To Overseas Investors- No Offer in the United States' on page 12 of the Letter of Offer.

I/ We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

In cases where multiple Common Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Common Application Forms along with a plain paper Application, such Applications shall be liable to be rejected

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an application being rejected, with our Company, the Lead Manager and the Registrar to the Issue not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar to the Issue at www.purvashare.com.

NOTICE TO OVERSEAS INVESTORS

The distribution of the Issue Material and the Issue of Rights Entitlements or the Rights Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons in whose possession the Issue Material may come are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Shareholders as on Record Date and will dispatch the Issue Materials through email and courier to such Eligible Shareholders who have a registered address in India or have provided an Indian address to our Company.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Shares have not been and will not be registered under the United States Securities Act, 1933, as amended, or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act, except in a transaction exempt from the registration requirements of the Securities Act. The Rights Entitlements and Rights Shares referred to in the Letter of Offer are being offered in India and in jurisdictions where such offer and sale of the Rights Shares and/ or Rights Entitlements are permitted under laws of such jurisdictions, but not in the United States. The offering to which the Letter of Offer, and Abridged Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any securities or rights for sale in the United States or as a solicitation therein of an offer to buy any of the said securities or rights. Accordingly, the Letter of Offer, the Abridged Letter of Offer, Entitlement Letter, and Application Form should not be forwarded to or transmitted in or into the United States at any time.

LAST DATE FOR APPLICATION

The last date for submission of duly filled in Common Application Form or a plain paper Application is Tuesday, June 27, 2023 i.e., the Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date)

If the Common Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Shares hereby offered, as provided under the paragraph titled 'Basis of Allotment' on page 176 of the Letter of Offer. Please note that on the Issue Closing Date, Applications through ASBA process shall be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

ALLOTMENT ONLY IN DEMATERIALISED FORM:

In accordance with Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to: (a) Equity Shares held in the account of IEPF authority; (b) The demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit or credit or details of which are unavailable with our Company or with the Registrar to the Issue on the Record Date; (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in the physical form on the Record Date the details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar to the Issue: (d) Credit of the Rights Entitlements returned/reversed/failed: (e) The ownership of the Equity Shares currently under dispute, including any court proceedings, if any.

In accordance with the SEBI Circular bearing reference number 'SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, the Rights Entitlements of the Physical Equity Shareholders shall be credited in a demat suspense escrow account opened by our Company during the Issue Period. The Physical Equity Shareholders are requested to furnish the details of their demat account to the Registrar to the Issue not later than 2 (Two) Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their demat accounts at least 1 (One) day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar to the Issue not later than 2 (Two) Working Days prior to the Issue Closing Date, shall lapse. Further, pursuant to a press release dated December 03, 2018, issued by the SEBI, with effect from April 01, 2019, a transfer of listed Equity Shares cannot be processed unless the Equity Shares are held in dematerialized form (except in case of transmission or transposition of Equity Shares). Such Eligible Equity Shareholders must check the procedure for application by physical shareholders in the section titled 'Terms of the Issue -Application by Eligible Equity Shareholders holding Equity Shares in Physical Form' and 'Terms of the Issue - Allotment Advice or Refund/Unblocking of ASBA Accounts' beginning on page 168 and 177 of the Letter of Offer, respectively.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM.

LISTING: The Existing shares of the Company are listed on BSE Limited ('BSE') and National Stock Exchange of India Limited ('NSE' and together with BSE, 'Stock Exchanges'). The Company has received 'In-principle' approval from BSE for listing the Rights Shares to be allotted pursuant to the Issue letter bearing reference number 'DCS/RIGHT/CP/FIP/2468/2022-23' dated Thursday, August 04, 2022 and NSE pursuant to its letter bearing reference number 'NSE/LIST/31838' dated Monday, July 25, 2022. Our Company will also make an application to the Stock Exchanges to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, for the purpose of the Issue the Designated Stock Exchange is BSE Limited.

DISCLAIMER CLAUSE OF SEBI: Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 145 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE LIMITED: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of 'Disclaimer Clause of BSE Limited' beginning on page 148 of Letter of Offer.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the Letter of offer has been cleared or approved by NSE; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the Letter of Offer; nor does it warrant that this Issuer's securities will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer. The investors are advised to refer to the letter of offer for the full text of 'Disclaimer Clause of NSE' beginning on page 149 of Letter of Offer.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANK, REFUND BANKER: Kotak Mahindra Bank Limited

Address: Kotak Infiniti, 5th Floor, Building No. 21, Infinity Park, Off Western Express Highway General AK Vaidya Marg, Malad (East), Mumbai - 400 097 Maharashtra, India; Contact Person: Arunima Saxena:

E-mail ID: cmsipo@kotak.com Contact Details: 8870775248

Website: www.kotak.com;

SEBI Registration Number: INBI00000927:

CIN: L65110MH1985PLC038137

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS:

In accordance with the SEBI (ICDR) Regulations and the SEBI Rights Issue Circulars, our Company will send / dispatch the Letter of Offer, the Rights Entitlement Letter, Common Application Form and other issue materials ("Issue Materials") only to the Eligible Equity Shareholders who have provided an Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case the Eligible Equity Shareholders have provided their valid e-mail address, the Issue Materials will be sent only to their valid e-mail address and in case the Eligible Equity Shareholders have not provided their e-mail address, then the Issue Materials will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Thursday,

June 08, 2023, by Registrar to the Issue. Further, the Letter of Offer will be provided by the Registrar to the Issue on behalf of our Company to the Eligible Equity Shareholders who make a request in this regard and have provided their Indian addresses to our Company.

Investors can access the letter of offer, Abridged letter of offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable laws) on the website of (i) Our Company www.neccgroup.com, (ii) Registrar to the Issue www.purvashare.com, (iii) Lead Manager www.capitalsquare.in, (iv) Stock Exchanges www.bseindia.com and www.nseindia.com.

Eligible Equity Shareholder can also obtain details of their respective Rights Entitlement from the website of the Registrar to the Issue i.e., www.purvashare.com; by entering their DP/ID and client ID or folio number (for Eligible Equity shareholder who hold Equity shares in physical form as on Record Date) and PAN. The link shall also be available on our company's website

Further, our Company along with the Lead Manager will undertake all adequate steps to reach out the Eligible Equity Shareholders who have provided their Indian address through other means, as

The investors can visit following links for the below mentioned purposes – a) Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the investors www.purvashare.com, b) Updation of an Indian address/Email address /phone -mobile number in the records maintained by registrar or our company info@masserv.com, c) Updation of demat account details by Eligible Equity Shareholders holding shares in physical form support@purvashare.com, d) Submission of selfattested PAN, client master sheet and demat account details by non-resident Eligible Equity

The Issue will remain open for a minimum 7 (Seven) days. However, our Board or our duly authorized committee will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

DECISTRAD TO THE ISSUE

The LOF is also available on the website of SEBI at www.sebi.gov.in

Shareholders; support@purvashare.com

COMPANY DETAILS	REGISTRAR TO THE ISSUE	LEAD MANAGER
NECC Moving You Ahead		CAPITALS QUARE®
NORTH EASTERN CARRYING CORPORATION LIMITED 9062/47, NECC House, Ram Bagh Road, Azad Market, Delhi-110006, India; Contact Details: +91-11- 23517516-19; Email-ID: cs@neccgroup.com; Website: www.neccgroup.com; Contact Person: Ms. Mamta Bisht, Company Secretary and Compliance Officer; Corporate Identification Number: L51909DL1984PLC019485	PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED Unit No. 9, Ground Floor, Shiv Shakti Industrial Estate, J. R. Boricha Marg, Lower Parel East, Mumbai- 400011, Maharashtra, India; Contact Number: +91-22- 2301 0771/ 4961 4132; Website: www.purvashare.com; E-mail/Investor grievance ID: support@purvashare.com; Contact Person: Ms. Deepali Dhuri; SEBI Registration Number: INR000001112; Validity: Permanent	CAPITALSQUARE ADVISORS PRIVATE LIMITED 205-209, 2nd Floor, AARPEE Center, MIDC Road No 11, CTS 70, Andheri (E), Mumbai – 400093, Maharashtra, India; Contact Details: +91-22-66849999; Website: www.capitalsquare.in; Email ID: mb@capitalsquare.in; Investor Grievance ID: investor.grievance@capitalsquare.in; Contact Person: Mr. Mihir Pandhi; SEBI Registration Number: INM000012219 Validity: Permanent

For North Eastern Carrying Corporation Limited On behalf of the Board of Directors

LEAD MANAGER

Place: Delhi Date: June, 09, 2023

Sd/-Mamta Bisht Company Secretary and Compliance Officer Membership no: A30347

North Eastern Carrying Corporation Limited is proposing, subject to market conditions and other considerations, to make a rights issue of its Equity Shares, and has filed a Letter of Offer dated May 24, 2023 with SEBI and Stock Exchanges. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE Limited at www.neccgroup.com and National Stock Exchange of India Limited at www.neccgroup.com. Potential Investors should note that investment in Equity Shares involves a high degree of risk

This announcement has been prepared for publication in India and not be released in the United States. The Letter of Offer does not constitute an offer to sell or an invitation to subscribe to the securities offered in any jurisdiction to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. The Rights Entitlement and the Rights Shares offered in the Issue have not been and will not be registered under the Securities and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, such Rights Entitlements and Rights Entitle and the applicable laws of jurisdiction where these offers and sales occur.

and are requested to refer to the Letter of Offer filed with SEBI and Stock Exchanges, including the Section titled 'Risk Factors' beginning on page 20 of the letter of Offer, for details of the same. Potential investors should not rely on the letter of offer for any investment decision.